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# **Directed Payments in Medicaid Managed Care**

In 2016, the Centers for Medicare & Medicaid Services (CMS) updated the regulations for Medicaid managed care and created a new option for states, allowing them to direct managed care organizations (MCOs) to pay providers according to specific rates or methods. Typically, these directed payment arrangements are used to establish minimum payment rates for certain types of providers or to require participation in value-based payment (VBP) arrangements. However, a few states use the directed payment option to require MCOs to make large additional payments to providers similar to supplemental payments in fee for service (FFS).<sup>1</sup>

This issue brief discusses the history of directed payment policy and examines the use of directed payments based on MACPAC's review of directed payments approved as of February 1, 2023. Further discussion of this issue, including MACPAC's recommendations for improving the transparency and oversight of directed payments, is included in Chapter 2 of MACPAC's June 2022 *Report to Congress on Medicaid and CHIP* (MACPAC 2022a).

# **Background**

The directed payment option has roots in the history of supplemental payments and managed care as well as state efforts to promote quality and access in managed care.

#### Supplemental payments and managed care

Under the Medicaid statute, states have broad flexibility to design their own FFS payment methods. The two broad categories of FFS payments are: (1) base payments for services, which are payments for services provided to individual beneficiaries, and (2) supplemental payments, which are typically made in a lump sum for a fixed period. In fiscal year (FY) 2021, about 22 percent (\$51 billion) of FFS payments to hospitals, mental health facilities, nursing facilities, and physicians were supplemental payments (MACPAC 2022b). More information about supplemental payments is included in MACPAC's issue brief *Base and Supplemental Payments to Hospitals* (MACPAC 2023).

Federal rules do not allow states to make supplemental payments for services provided in managed care.<sup>2</sup> This limitation was historically a barrier to the expansion of comprehensive managed care in some states because providers that relied on large FFS supplemental payments could lose substantial revenue when a state transitioned from FFS to managed care. For this reason, some states excluded certain services or populations from managed care or sought demonstration waiver authority under Section 1115 of the Social Security Act to continue making supplemental payments in managed care.<sup>3</sup> Other states indirectly made additional payments to providers in managed care by increasing capitation rates paid to MCOs and then requiring MCOs to direct these additional funds to particular providers. These payments, known as pass-through payments, were typically not tied to the use of Medicaid services or performance on measures of quality or access.

As part of its comprehensive update to Medicaid managed care regulations in 2016, the Centers for Medicare & Medicaid Services (CMS) required states to phase out the use of pass-through payments because of concerns that pass-through payments were too similar to supplemental payments and thus not consistent with the requirement that managed care rates be actuarially sound (CMS 2016). However, because pass-through payments accounted for a large share of Medicaid payments for some providers, CMS allowed states to gradually phase out the use of pass-through payments over 10 years for hospitals and 5 years for physicians and nursing facilities (CMS 2017a).

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In place of pass-through payments, the 2016 managed care rule created a new option for states to direct payments to providers under certain circumstances. To limit lump sum payments to providers based on how the payment was financed, CMS required that directed payments be tied to utilization and delivery of services under the managed care contract, be distributed equally to specified providers under the managed care contract, advance at least one goal in the state's managed care quality strategy, and not be conditioned on provider participation in intergovernmental transfer (IGT) agreements (42 CFR §438.6(c)). To enforce these requirements, CMS required states to seek prior approval of directed payment arrangements each year.<sup>4</sup>

#### Promoting quality and access in managed care

CMS's stated goal when creating the directed payment option was to "assist states in achieving their overall objectives for delivery system and payment reform" (CMS 2016). These include efforts to ensure access to an adequate provider network and to increase the use of VBP methods. MCOs are required by federal rules to provide timely access to care, including access to an adequate network of providers, and actuaries must certify that the capitation rates are sufficient to meet this requirement. Although MCOs generally have the flexibility to negotiate payments with providers, the directed payment option provides states with more control over the rates and methods used by MCOs to pay network providers and can direct MCOs to use methods that advance specific state goals.

Directed payments allow states to require MCOs to increase payment rates to providers, which may help improve provider participation. For example, MACPAC's review of the National Ambulatory Medical Care Survey found that higher Medicaid payment rates were associated with higher rates of physician acceptance of new Medicaid patients (Holgash and Heberlein 2019).

In addition, directed payments allow states to require MCOs to increase the use of VBP models, including pay-for-performance incentives, shared savings arrangements, and other alternative payment models. Although a growing share of Medicaid beneficiaries is enrolled in managed care, most Medicaid payments to providers are still made using FFS payment methods that are based on the volume of care provided (HCP-LAN 2022). In contrast, VBP models reward providers for achieving quality goals and, in some cases, cost savings.

MCOs can negotiate VBP arrangements with providers without a directed payment arrangement, but requiring plans to adopt a particular model can help ensure consistency across multiple Medicaid MCOs in a state. States can also set broad VBP targets for the share of Medicaid MCO payments that should be based on value without using a directed payment arrangement (Bailit 2020; Hinton et al. 2022).

# **Uses of Directed Payments**

To analyze the uses of directed payments, MACPAC reviewed directed payments approved between July 1, 2021 and February 1, 2023. This analysis updates MACPAC's prior review of directed payments approved through December 31, 2020, using additional information on projected directed payment amounts that was not available in our prior review but that CMS began requiring states to submit for managed care rating periods beginning on or after July 1, 2021.

### Types of directed payments

Our review classified directed payment arrangements into three categories, based on the distinctions CMS uses in its standard application form (referred to as a preprint).

Minimum or maximum fee schedule: a type of directed payment that sets parameters for the base payment
rates that managed care plans pay for specified services. MACPAC's prior review of directed payments found
that most directed fee schedules required MCOs to pay providers no less than the FFS rate approved in the

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Medicaid state plan. Effective December 2020, CMS no longer requires states to submit preprints for fee schedules that require MCOs to pay providers no less than the FFS rate and so they are not included in our updated review (CMS 2020). States are still required to submit directed payment preprints for minimum or maximum fee schedules based on Medicare rates or another fee schedule established by the state.<sup>5</sup>

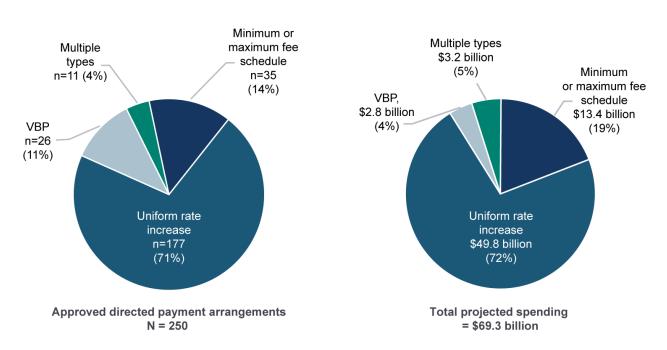
- **Uniform rate increase:** a type of directed payment that requires MCOs to pay a uniform dollar or percentage increase in payment above negotiated base payment rates. These types of arrangements are the most similar to supplemental payments in FFS, of the three types of directed payments.
- **VBP:** a type of directed payment that requires MCOs to implement VBP models such as pay-for-performance incentives, shared savings arrangements, or other alternative payment models. This category also includes arrangements that require MCOs to participate in multi-payer or Medicaid-specific delivery system reforms.

Within each of these categories, there is wide variation in the size and scope of arrangements. For example, some uniform rate increases make incremental adjustments to base payment rates (e.g., a 10 percent increase), while others make large additional payments that are greater than the original base payment rate. Similarly, some VBP arrangements require participation in arrangements that do not increase spending, while others provide large additional pay-for-performance incentives to providers, similar to Delivery System Reform Incentive Payments (DSRIP) authorized under Section 1115 demonstrations (MACPAC 2020).

#### Number of directed payments and projected spending amounts

Between July 1, 2021 and February 1, 2023, CMS has approved 249 distinct directed payment arrangements in 40 states, the District of Columbia, and Puerto Rico.<sup>6</sup> Most of these directed payments were uniform rate increases and these types of arrangements also accounted for the majority of directed payment spending (Figure 1).

FIGURE 1. Directed Payment Types and Projected Payment Amounts, 2023



**Notes:** VBP is value-based payment. This analysis is based on a review of unique directed payment arrangements approved between July 1, 2021 and February 1, 2023. Minimum fee schedules based on state plan rates are not included because

states no longer need to obtain prior approval for these arrangements. Analysis excludes prior versions of directed payment arrangements that were subsequently renewed or amended (n =115) and directed payments approved after July 1, 2021 that did not use CMS's new template (n = 28). Projected payment amounts are for the most recent rating period, which may differ from calendar year or fiscal year 2023. In addition, projected spending reported in directed payment approval documents may differ from actual spending.

Source: MACPAC, 2023, analysis of directed payment preprints approved through February 1, 2023.

Between December 31, 2020 and February 1, 2023, the number of distinct minimum or maximum fee schedules approved by CMS decreased from 102 arrangements to 35 arrangements, primarily because CMS no longer requires states to submit preprints for minimum fee schedules based on the state plan rate. However, after excluding this type of directed payment, the number of other types of directed payment arrangements more than doubled in about two years, growing from 99 distinct arrangements in December 31, 2020 to 215 as of February 1, 2023.

Overall, the directed payment arrangements approved as of February 1, 2023 are projected to spend a total of \$69.3 billion a year, which is nearly three times as large as the \$25.7 billion in projected spending identified in our review of arrangements approved as of December 2020.<sup>7</sup> The projected spending reported as of February 2023 is more complete than information on projected spending previously available due to CMS's new preprint template. However, we still found that projected spending amounts were not always reported in a consistent format.<sup>8</sup> Another limitation of this analysis is that actual spending amounts may be higher or lower than the amount projected in approval documents.

A small number of directed payment arrangements account for the vast majority of projected spending. Specifically, about 69 percent of all directed payment spending that we identified was attributable to 22 directed payment arrangements that were each projected to increase payments to providers by greater than \$1 billion a year. Most of these arrangements were uniform rate increases, but some were large pay-for-performance incentive payments, similar to DSRIP. The majority of these arrangements (14 of the 22 we identified) increased provider payments above the Medicare payment rate, which is generally used as the upper limit on FFS payments (MACPAC 2021b).

Federal rules do not currently put an upper limit on the amount of directed payments that states can make to providers. In general, it appears that CMS has often permitted states to pay providers as high as the average rate that providers negotiate with private payers (referred to as the average commercial rate), which is often much higher than the amount Medicare would have paid for the same service. For example, according to the Congressional Budget Office's review of recent studies, commercial hospital payments were 223 percent of Medicare payment rates and commercial physician payment rates were 129 percent of Medicare rates on average (CBO 2022). In 2023, CMS proposed formally setting a regulatory upper limit for directed payments based on the average commercial rate for hospital services, professional services at an academic medical center, and nursing facility services (CMS 2023).

### Targeting and financing of directed payments

The targeting and financing of directed payments varied based on the directed payment type (Table 1). Minimum or maximum fee schedules were often targeted to behavioral health providers, and uniform rate increases and VBP arrangements were most often targeted to hospitals. Minimum or maximum fee schedules and VBP arrangements were often financed with state general funds, but most uniform rate increases were financed by providers through provider taxes or IGTs.

**TABLE 1.** Directed Payment Programs by Payment Type, Provider Type, and Funding Source, 2023

Directed payment	Minimum or maximum fee schedule		Uniform rate increase		VBP		Total	
characteristics	Number	Share	Number	Share	Number	Share	Number	Share
Total	35	100%	188	100%	37	100%	249	100%
Provider type								
Hospitals	9	26	74	39	13	35	93	37
Professional services at AMCs or public hospital systems	3	9	23	12	5	14	27	11
Physicians and other professional service providers	7	20	10	5	7	19	22	9
Mental health and substance abuse providers	9	26	27	14	5	14	40	16
Nursing facilities	3	9	17	9	6	16	23	9
Dental providers	4	11	2	1	0	0	6	2
HCBS providers	2	6	34	18	4	11	39	16
Other	14	40	39	21	9	24	60	24
Funding source								
State general fund	31	89	66	35	20	54	116	47
Intergovernmental transfer	4	11	65	35	8	22	70	28
Health care-related tax	9	26	60	32	11	30	78	31
Other non-state general fund	5	14	33	18	3	8	40	16

**Notes:** VBP is value-based payment. AMCs are academic medical centers. HCBS is home- and community-based services. This analysis is based on a review of unique directed payment arrangements approved between July 1, 2021 and February 1, 2023. Minimum fee schedules based on state plan rates are not included because states no longer need to obtain prior approval for these arrangements. Analysis excludes prior versions of directed payment arrangements that were subsequently renewed or amended (n =115) and directed payments approved after July 1, 2021 that did not use CMS's new template (n = 28). Totals do not sum because a single directed payment arrangement can target multiple provider types or have multiple funding sources.

Source: MACPAC, 2023, analysis of directed payment arrangements approved through February 1, 2023.

The largest directed payment arrangements are typically targeted to hospitals and financed by them. Of the 22 directed payment arrangements projected to increase payments to providers by more than \$1 billion a year, 17 were targeted to hospital systems and 19 were financed by provider taxes or IGTs.

### Goals of directed payments

According to MACPAC's prior review of directed payment arrangements approved as of December 31, 2020, the stated goal of most directed payment arrangements (60 percent) was improving access to care. However, the level of detail about access goals provided in directed payment approval documents varied widely. In some cases, states indicated the goal of the directed payment arrangement was to ensure that providers remained in the MCO network; in other cases, the stated goal was more specifically related to beneficiaries' ability to obtain care in a timely manner.

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VBP directed payment arrangements were more likely to address other goals, such as increasing receipt of preventive screenings and reducing avoidable hospital use. During our interviews, several stakeholders expressed interest in aligning the measures used to monitor directed payment performance with those used to monitor MCO performance, but they also noted potential operational challenges in adjusting MCO contracts to align these measures.

Although many directed payments are intended to adjust base payment rates, some are meant to preserve prior supplemental payments or make new additional payments to providers that are similar to FFS supplemental payments. Chapter 2 of MACPAC's June 2022 *Report to Congress on Medicaid and CHIP* includes illustrative examples of the different types of directed payments identified during our interviews with state officials and other stakeholders (MACPAC 2022a).

# **Current Oversight Process**

To obtain approval for a directed payment arrangement, states must first submit a preprint to CMS for review. After the preprint is approved, states must incorporate the directed payment into the managed care contract and rate certification. At the time of approval, states are also required to submit a directed payment evaluation plan; at renewal, states are expected to submit their evaluation results.

#### Preprint approval

CMS reviews directed payment preprint applications for compliance with regulatory requirements using a process similar to the one used to review Medicaid state plan amendments. The preprint form includes information about which providers are eligible for the payment, how the payment amounts are determined, and how the payment relates to the state's managed care quality strategy. CMS often requests additional information from the state before a directed payment is approved. Directed payment preprints are not automatically renewed, and in general, states must submit a new preprint every year for review.<sup>9</sup>

#### Capitation rate development

After a preprint is approved, states must incorporate the directed payment arrangement into their managed care contract and rate certification. An actuary must certify that the capitation rates are sufficient to cover the reasonable, appropriate, and attainable costs of the services provided under the contract, a standard known as actuarial soundness (42 CFR 438.4(a)). Managed care rate certifications are reviewed by CMS and include information about the portion of the capitation rate that is attributable to directed payments.

More information about the rate setting process is described in MACPAC's issue brief *Medicaid Managed Care Capitation Rate Setting* (MACPAC 2022c).

#### **Evaluation**

States are required to develop evaluation plans for directed payments at the time of their preprint submission and are generally expected to report evaluation results when the directed payment is renewed. 10 However, in MACPAC's prior review of the information provided by CMS for directed payments approved as of December 31, 2020, we found directed payment evaluations for only 48 of the 215 directed payment arrangements that had been renewed at least once and operating for at least a year.

In interviews, state officials noted that many directed payment evaluations were not available because of various delays. Most notably, lags in data collection prevented states from reporting results in time for the one-year renewal time frame used for most directed payment arrangements. In addition, the COVID-19 pandemic caused

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disruptions in care and sustained drops in use of services, complicating the task of quality measurement and slowing down evaluation results for many states.

# **Policy Issues**

The rapid growth of directed payments in recent years has presented several oversight challenges for CMS as well as challenges for states seeking quick review and approval of their directed payment requests. As a result, CMS has made some changes to its process to better manage the volume of directed payment requests, including a new pre-print form to help facilitate the review of directed payments and reduce the number of follow-up requests (CMS 2021).

MACPAC's June 2022 *Report to Congress on Medicaid and CHIP* includes five recommendations for CMS to further improve the transparency and oversight of directed payments. The recommendations relate to:

- making existing directed payment approval documents, rate certifications, and evaluations publicly available;
- collecting new, provider-level data on directed payment spending;
- clarifying directed payment goals and their relationship to network adequacy requirements;
- · providing guidance for more meaningful, multi-year assessments of directed payments; and
- improving the coordination of reviews of directed payments and managed care rate setting (MACPAC 2022a).

In May 2023, CMS proposed a number of regulatory changes intended to improve CMS oversight of directed payments, some of which address MACPAC's prior recommendations (CMS 2023). As noted above, this rule also proposed establishing an upper limit on directed payment spending based on the average commercial rate. Chapter 2 of MACPAC's June 2022 *Report to Congress on Medicaid and CHIP* discusses considerations for setting upper limits on directed payment spending and notes the need for more information about current directed payment spending to fully examine the potential effects of any new limits (MACPAC 2022a).

#### **Endnotes**

- <sup>1</sup> In this issue brief, we use the term MCO to refer to both fully and partially capitated Medicaid managed care plans, including prepaid inpatient health plans and prepaid ambulatory health plans.
- <sup>2</sup> States can make disproportionate share hospital (DSH) and graduate medical education (GME) payments for services provided in managed care.
- <sup>3</sup> For example, in FY 2021, seven states reported spending on delivery system reform incentive payment (DSRIP) or DSRIP-like programs, and seven states reported spending on uncompensated care pools authorized under Section 1115 demonstrations (MACPAC 2023).
- <sup>4</sup> Subsequent revisions to the managed care rule in 2020 eliminated the requirement for prior approval for minimum fee schedules based on state plan rates and allowed for multiyear approval of VBP directed payment arrangements (CMS 2020).
- <sup>5</sup> In 2023, CMS proposed to remove the requirement that states obtain prior approval for directed fee schedules based on Medicare rates (CMS 2023).

- <sup>6</sup> This analysis is based on a review of distinct directed payment arrangements approved between July 1, 2021 and February 1, 2023. Distinct arrangements are defined as a series of directed payment arrangements in one state that use the same payment and provider type(s) for one or more rating period. We excluded prior versions of directed payment arrangements that were subsequently renewed or amended are also excluded (n = 113) and directed payments approved after July 1, 2021 that did not use CMS's required template (n = 26).
- <sup>7</sup> Our previous estimate of directed payment spending for arrangements approved as of December 31, 2020 had several limitations because less than half of directed payment approval documents we reviewed included information about projected spending amounts.
- <sup>8</sup> For example, for some directed payment arrangements that involve minimum or maximum fee schedules, some states appear to report total spending for the covered service instead of separately reporting the additional payment attributable to the directed payment arrangement. Similarly, in one state that uses a directed payment to require participation in an accountable care organization (ACOs) program, the state appears to count all spending to the participating ACOs, including payments for services that would have otherwise been covered without the directed payment.
- <sup>9</sup> States can obtain multi-year approval of VBP directed payment arrangements (CMS 2017b).
- <sup>10</sup> Federal regulations do not explicitly require states to submit evaluation results, but CMS noted that it asks for this information during its review of directed payment renewal requests.

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